

## Xircom, an Intel Company Logo General Usage Guidelines

### Do's and Dont's

Do not alter the design of the Logo in any way. The Xircom Logo should not be separated from the "an Intel Company" tagline. Existing trademark symbols should remain intact.

### Do use the Xircom, an Intel Company Logo as shown below:

1. With correct clear space
2. Not smaller than minimum size
3. In approved Logo colors, and on proper color background
4. With proper trademark symbols

### Clear Space

The space surrounding the Logo is equal to the height of the "X" in Xircom

### Backgrounds

The Xircom, an Intel Company Logo should always appear on a clean, clear solid background.

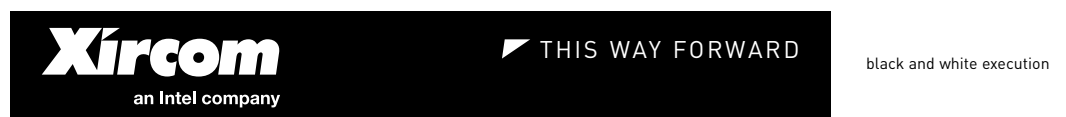
The background needs to be in high contrast with the Logo.

The reversed out Logo should knock out to white on a dark, high contrast, solid background.

### Proper background and Logo usage



The Xircom, an Intel Company Logo should always be used separately from the "This Way Forward" tagline. Please see below for approved Logo and tagline positioning, colors, and proper color backgrounds.



## **Xircom, an Intel Company Logo General Usage Guidelines (continue)**

### **Correct wordmark usage (text reference)**

Xircom, an Intel Company

### **Print Version**



EPS scalable files (Mac and PC files available)

Minimum size is .75" (1.905 cm) in length

Colors: PMS 1795 (red triangle), Black

4/C formula for PMS 1795: M100 Y90