



Access2EIC

National Contact Points for Innovation

Corporate Identity Manual

Corporate logo

with pay-off



Access2EIC

National Contact Points for Innovation

without pay-off



Access2EIC

negative



Monochrome grayscale version



Access2EIC

National Contact Points for Innovation



80% black



60% black



15% black - 50% black

Flat version



Access2EIC

National Contact Points for Innovation

Negative version



Access2EIC

National Contact Points for Innovation

Corporate logo

Colors

corporate colors



Access2EIC

National Contact Points for Innovation

CMYK



C 0 M 35 Y 85 K 0



C 85 M 50 Y 0 K 50



gradient C 0 M 0 Y 0 K 15 - C 0 M 0 Y 0 K 50

RGB



R 251 G 176 B 64



R 5 G 67 B 114



gradient R 220 G 221 B 222 - R 147 G 149 B 152

Hex Color



#fbb040



#054372



gradient #dcdde - #939598

Don'ts



Do not change color



Do not skew logo



Do not take a part



Do not change structure

Corporate typefaces

Corporate typefaces Myriad pro



Access2EIC

National Contact Points for Innovation

Myriad pro Light

abcdefghijklmnopqrstvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Myriad pro Regular

abcdefghijklmnopqrstvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Myriad pro bold

abcdefghijklmnopqrstvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Myriad pro italic

abcdefghijklmnopqrstvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

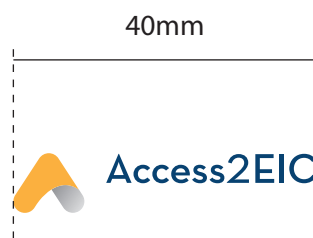
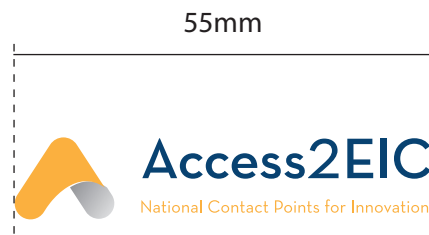
Myriad pro bold italic

abcdefghijklmnopqrstvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

When a text of a corporate document is needed,
it will be used “Myriad pro” typeface.

Reduction test



Any version smaller than 54 mm
must be used without the descriptor line

Not smaller than 25 mm

**Minimum space
around logo**



Twitter account
LinkedIn account
YouTube account

Twitter account



TwitterProfilePic_400x400



TwitterCover2_1500x500



TwitterCover1_1500x500

LinkedIn account



LinkedInProfilePic_500x500



1536x768.jpg



Access2EIC_LinkedInCover1_1536768.jpg

YouTube account



YouTube_Channellcon_400x400



Access2EIC_YouTube_Cover2_2560x1440.jpg



Access2EIC_YouTube_Cover1_2560x1440.jpg